

# Internationalization of Online Education

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# Definition of Internationalization

- ▶ There are a wide is a wide definition of internationalization
  - ▶ One of the most accepted ones is: Knight's definition.
  - ▶ Internationalization of higher education is the process of integrating an international/intercultural dimension into the teaching, research and service elements of an institution (Jane Knight & International Association of Universities, 2006).
- ▶ This means that the intercultural melting pot that is globalization needs to be taken into account when speaking about internationalization
- ▶ This is used as a tool to create wealth throughout the world



# Definition of Internationalization

- ▶ Why in Education?
  - ▶ Let us examine the situation of education in our countries
  - ▶ Is there anything we can do?
  - ▶ Do we know who can do it?
  - ▶ How can we be of influence?
  - ▶ How, when and where to intervene?
  - ▶ How do we use our intervention in education to internationalize education
  - ▶ Understanding different languages





# Challenges

- ▶ There are many challenges in Internationalization of Education
  - ▶ Content that is based on specific cultural norms of individual countries
  - ▶ Different Rules and Regulations
  - ▶ Different accreditation standards
  - ▶ Low priority of the importance of education
  - ▶ Quality Issues



# Tools for Internationalization

- ▶ Internet
- ▶ Video Software
- ▶ Specialized Software Programs
- ▶ Hardware
- ▶ Specialized technicians for specific cases



# Online and Growth

- ▶ No systematic growth
- ▶ Unconventional Growth
- ▶ Research vs. hands on education
- ▶ Do we use research based education when talking about online internationalization of education
- ▶ Unfounded and wrong citation sources online, nothing ever dies online
- ▶ Taking old school Mentality and bringing up to 21<sup>st</sup> century thinking
- ▶ Growing in the Roles of internationalization of education online



# Conclusion

- ▶ Internationalization is the Future of Education
- ▶ Utilization of the tools at hand are priority for the internationalization of education
- ▶ A solid admissions plan to cater to global diversity
- ▶ Do not let education become a burden. Always look at the positive aspects and remember that education is a human right

